

The Licensing Team  
Peterborough City Council  
Bayard Place  
Peterborough

9<sup>TH</sup> October 2018

Dear Sir/Madam

**Application for a Premises License 077886**  
**Premises Name: International Shop,**  
**Premises Address: 32 Dogsthorpe Road, Peterborough PE1 3AF**

I am the Chair of Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England and Dogsthorpe Road areas of Peterborough. The reason for writing is to request that the application for a Premises License be refused.

The MANERP area of Peterborough (which includes Dogsthorpe and Lincoln Road), have had for several years a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of “off-sales.”

The area is also within the boundary of the “Can-Do” initiative which has brought together the city council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area.

It must also be noted that the area is a Cumulative Impact Zone whereby the applicant needs to prove that there is a need for selling alcohol “off sales”. The premises in this application is in close proximity to other businesses retailing “off-sales” alcohol and cannot therefore, prove that there is a need. There are no new developments of any significance being built or planned to the best of our knowledge and therefore this predominantly residential area is in no need of any further alcohol outlets of any sort.

The whole area is very sensitive and volatile because of the ease of access to the purchase of alcohol often sold at a low price in order to attract customers or to be competitive. There are issues regarding anti-social behaviour from youths and young men who tend to conglomerate on the corner where these premises are situated and the granting of an alcohol license is likely to exacerbate the problems.

There are also major parking issues with permit parking covering the immediate proximity of the premises which is also on a main bus and

commuter route going to and from Lincoln Road which is an arterial road into the city.

The Millfield and New England and Can-Do areas have a phenomenal number of outlets selling alcohol “off-sales” (around the seventy plus mark) which has contributed significantly to anti-social behaviour in the area. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through the “Can-Do” initiative has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased, if it is to make any headway towards the goals that it is striving to achieve.

With this and the Cumulative Impact Policy in mind, we also make this representation under all of the Licensing Objectives set out in the Licensing Act 2003, namely;

- a) The prevention of crime and disorder
- b) Public safety
- c) The prevention of public nuisance
- d) Protection of children from harm

The MANERP’s primary aim is to try to regenerate an area that has been sadly neglected for many years. The largest single problem of all revolves around the ease, low cost but above all, availability at which alcohol can be purchased and subsequently abused. The impact on the area is huge and is a cause of concern for all the statutory agencies and bodies.

We therefore ask that this application be refused by the Licensing Committee for the reasons stated above.

Yours Sincerely

**BRIAN W J GASCOYNE BEM**  
**Chair - Millfield and New England Regeneration Partnership**

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